



---

---

---

---

---

---

---

---



---

---

---

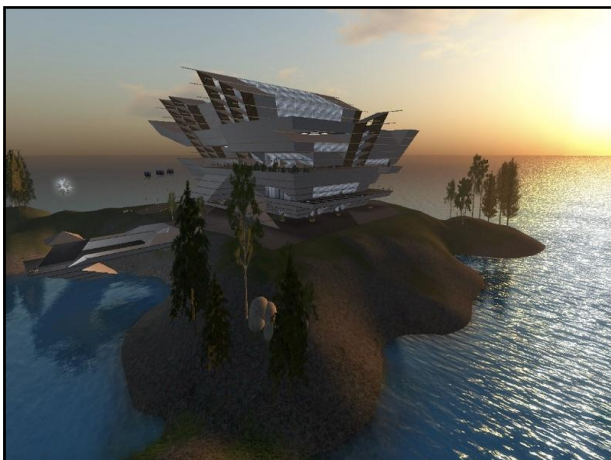
---

---

---

---

---



---

---

---

---

---

---

---

---




---



---



---



---



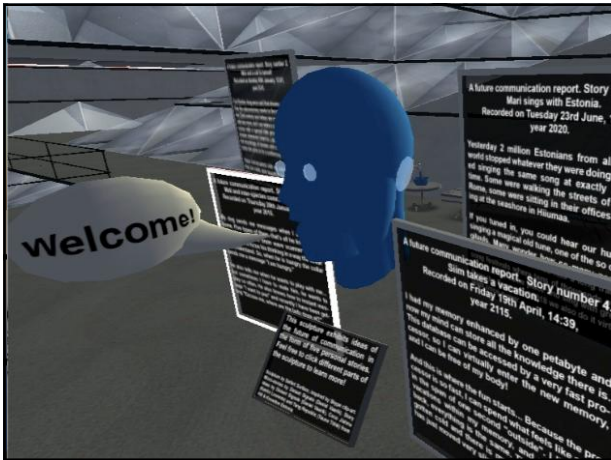
---



---



---




---



---



---



---



---



---



---

**Mis see on?**

- Arvutiabil loodud 3 mõõtmeline suhtluskeskkond, mis ei ole "mäng" - "I'm not building a game. I'm building a new country."
- Kasutajat esindab graafiline kujutis – avatar
- Sisu loovad kasutajad
- Avati 2003 (Philip Rosdale, Cyberpunk, Snow Crash)
- Esmalt kunstnike ja disainerite loodud keskkond

---



---



---



---



---



---



---

### Palju on kasutajaid?

- Maailma tähelepanu 2006 jaanuar
- Detsember 2007 – 11.5 miljonit kasutajat
- Praegu on sellel keskkonnal rohkem kui 13 miljonit registreeritud kasutajat
- Paljud on passiivsed (aktiivsed 1.5 miljonit)

---

---

---

---

---

---

---

---

### Kes on olnud edukad?

- Harvard, Stanford, Princeton
- Kultuuriasutused
- Muuseumid
  
- Kes on olnud edutud?

---

---

---

---

---

---

---

---

### Meie eesmärgid

- Ise õppimine ja nende eestlaste õpetamine, kes sinna alles tulevad
- Eesti tutvustamine
- VM-i kui kaasaegse organisatsiooni maine tõstmine

---

---

---

---

---

---

---

---



---

---

---

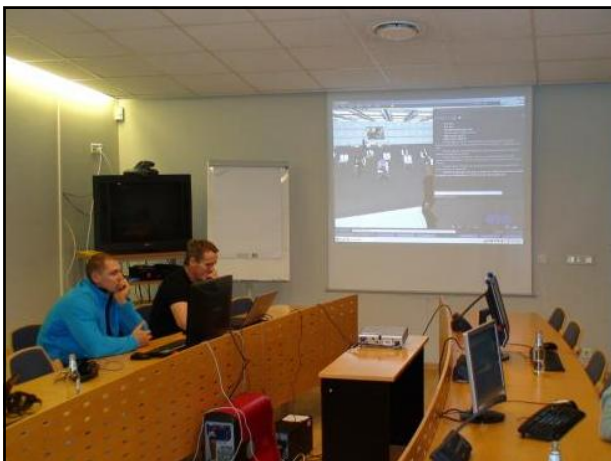
---

---

---

---

---



---

---

---

---

---

---

---

---

## Tulemus

- Sellest on kirjutanud "Washington Post" ja "Businessweek"
- TechCrunch
- AFP, BBC
- Maroko, Vietnami jms uudisteportaalides
- Blogosfäär

---

---

---

---





---

---

---

---

## Aasta betoonehitis

	<p>12. SHF büroo- ja laohoone Arhitektuur: Anne Vinkel (sisearhitektuur Mare Hammer ja Pille Naudi) projekteerija, konstruksioonid: OU Humana Grupp ehitaja: OU FCC betooni tarnija: AS Rudus ✎ hääletage selle ehitise poolt</p>
	<p>13. Kiudbetoonist vahelagi projekteerija, konstruksioonid: Betotrade OU, Arcelor Mittal betooni tarnija: AS Rudus kasutööd Betotrade OU-ga ✎ hääletage selle ehitise poolt</p>
	<p>14. Eesti Virtuaalne saatkond Second Life'is Arhitektuur: Scope Cleaver projekteerija, konstruksioonid: Scope Cleaver ehitaja: Scope Cleaver betooni tarnija: Scope Cleaver ✎ hääletage selle ehitise poolt</p>
	<p>15. Rotermanni äri- ja kortermaja Arhitektuur: AS Kosmos OU projekteerija, konstruksioonid: B Pike OU, B Printsip OU, Eures OU, Karo Kõhonen OY ehitaja: XMC Ehitus AS, AS Kõnede Int (betoonitööd) betooni tarnija: Betonex AS, HC Betoon AS ✎ hääletage selle ehitise poolt</p>

---

---

---

---

---

---

---

---

## ETV24 Nädala inimene – Urmas Alter



---

---

---

---

---

---

---

---

## The Washington Post

- [Estonia](#) is the latest nation to build a Second Life embassy, opening last month. Its ultramodern building represents the high-tech aspirations of a nation trying to make rapid technological progress. Daniel Vaarik, managing director of Hill & Knowlton Estonia, which designed the building, said the virtual embassy was a "logical step," adding that the intention is "to reach outside of Estonia and find people who are interested in . . . e-technology and e-governance, to create a discussion ground for e-services, communication in virtual environments."

---

---

---

---

---

---

---

---

## Side muu meediaga

- Margus Laidre loeng EV 90. juubeli "Akadeemias"
- Kaja Taela loeng "Postimehes"

---

---

---

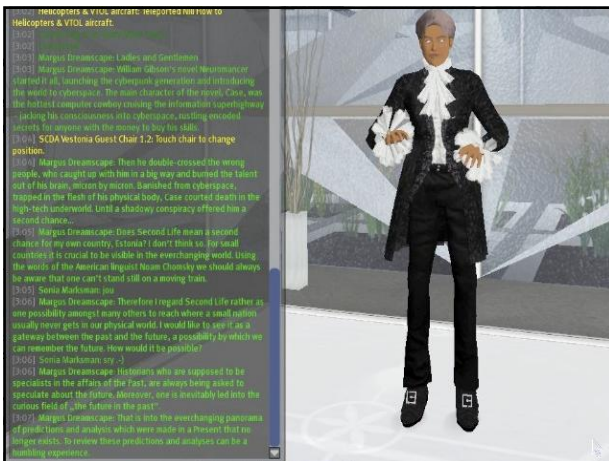
---

---

---

---

---



---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---

Mis edasi?

- YouTube
- MySpace
- Orkut

• KÜSİMUSED?



---

---

---

---

---

---

---

---